



## 2024 NAIWE News Blog Advertising Rates

For *NAIWE News*, NAIWE's Blog

*NAIWE News* is published weekly on Fridays by the National Association of Independent Writers and Editors (NAIWE) as a service and benefit to over 8,000 professionals who work with words. *NAIWE News* also provides paid display advertising opportunities, which are published on Tuesdays. The rates are below; for further details of specifications and policies, please contact [editor@naiwe.com](mailto:editor@naiwe.com).

Ad Type	Single Insertion Rate	Multiple Insertion Rate (3 or more)
Up to 500 words + 1 image	\$100	\$75 each
Up to 1,000 words + 1 image	\$150	\$125 each

Acceptance of advertising is at the discretion of the editor of *NAIWE News*. Graphics should be submitted electronically in the form of high-resolution (300 DPI or greater) JPEGs 800–1,200 pixels wide. All graphics and links are to be hosted on the advertiser's website. Ads and payments are due by the 15<sup>th</sup> of the month preceding the publication date.