

Writer's Guidelines

The Edge: Success Strategies for People Who Work with Words is a monthly newsletter that encourages and equips publishing professionals. It features information about the National Association of Independent Writers and Editors, professional development opportunities, and engaging material written by NAIWE members.

Submissions

We welcome and read all submissions of completed articles written by NAIWE members in good standing with a developed member website. Submissions may be sent to editor@naiwe.com.

Article Submissions

To better understand the kind of articles we are seeking, read and study articles published in *The Edge*. That's the best guide to the type, length, and style of articles that we are looking for. At least one copyright-free high-resolution color photo should accompany each article submission.

Article Length

We do not have length guidelines. An article that is determined to be too long will be divided into parts for multiple newsletter issues.

Article Types

Suggested types of articles:

Personality Profile: Personality profiles feature someone in the publishing industry.

Breakthrough: First-person articles about a writer's experience in breaking through to publication (with an article, screenplay, book, etc.).

Freelance Success: Tips on the business of freelancing.

Writing Essentials: Articles that focus on the basics of the craft of writing.

Market Focus: Reports on specific market areas such as trade journals, alumni magazines, parenting, sports, and travel.

Off the Cuff: Personal essays on a particular aspect of writing or the writing life.

Take Note: Brief, topical items of literary interest.

Writer at Work: A writer describes a specific writing problem and how it was successfully overcome on the way to publication.



Article Titles

Article titles must be submitted with articles. The title is a promise to the reader about the contents of the article. Therefore, the title must relate to the needs and interest of the readers and accurately reflect the actual contents of the article.

Author Byline

All articles should be accompanied by an author byline and a headshot of the author.

Rights

All articles and photos are content of the writer. However, NAIWE reserves the right to publish and republish the article and photo at its discretion, along with the author byline.