



NAIWE News 2027 Blog Advertising Rates

National Association of Independent Writers and Editors (NAIWE) is a professional association for writers, editors, and other publishing professionals. NAIWE exists to help members succeed, and our unique focus on creating multiple streams of income can make it happen. At NAIWE, we know that a writing or editing career isn't all about the art. It's not all about the money either. Writing and editing are about the joy of creativity, the freedom of working independently, and the fulfillment that comes from creating an authentic, abundant life, earning a living doing what you love to do.

NAIWE News is published weekly on Fridays as a service and benefit to over 8,000 professionals who work with words. *NAIWE News* also provides paid display advertising opportunities, which are published on Tuesdays.

Acceptance of advertising is at the discretion of the editor. Graphics should be submitted electronically in the form of high-resolution (300 DPI or higher) JPEGs 800–1,200 pixels wide. All links are to be hosted on the advertiser's website. Ads and payments are due by the 15th of the month preceding the issue date.

If you have additional questions, please contact editor@naiwe.org.

Ad Type	Single Insertion Rate	Multiple Insertion Rate (3 or more)
Up to 500 words + 1 image	\$100	\$75 each
Up to 1,000 words + 1 image	\$150	\$125 each