NATIONAL ASSOCIATION OF INDEPENDENT WRITERS & EDITORS

NAIWE

NAIWE News 2027 Blog Advertising Rates

For *NAIWE News*, NAIWE's Blog

NAIWE News is published weekly on Fridays by the National Association of Independent Writers and Editors (NAIWE) as a service and benefit to over 8,000 professionals who work with words. *NAIWE News* also provides paid display advertising opportunities, which are published on Tuesdays. The rates are below; for further details of specifications and policies, please contact editor@naiwe.org.

Ad Type	**Single Insertion Rate**	**Multiple Insertion Rate (3 or more)**
Up to 500 words + 1 image	$100	$75 each
Up to 1,000 words + 1 image	$150	$125 each

Acceptance of advertising is at the discretion of the editor of *NAIWE News*. Graphics should be submitted electronically in the form of high-resolution (300 DPI or greater) JPEGs 800–1,200 pixels wide. All graphics and links are to be hosted on the advertiser's website. Ads and payments are due by the 15th of the month preceding the publication date.